### Packagi ng

/For ref#20 to #29, BE\_Inc. uses beautiful b&w vegetal pictures taken by B"L on one side, minimal liner notes in Lucida Console font on the other, a regular CDR; all neatly packed in a transparent PVC envelope.

/For ref#30 to #39, the single series, BE\_Inc. uses beautiful colour vegetal pictures on one side of the glossy paper, minimal liner notes in Lucida Console font on the other, a beautifully labelled 3" CDR; all neatly packed in a transparent PVC envelope.

### Sending demos sucks

Demos are always welcomed from those willing to meet the following demands:

- Are you serious about what you do? Being serious is: having passion, discipline, faith in your vision etc. Accuse us of being pretentious and we'll tell you to get lost. Quality control is our number one concern
- Is it suitable? Read some of the reviews and interviews. Do you fit in? Alternatively are you the radical shake-up that you think the label needs (always a possibility)? If so be prepared to be thick-skinned. Whiny emails sent to argue with us after we've said 'no' are deleted
- Is it finished, of reasonable sound quality and ready to release as it is? Generally, we're not interested in snippets or the anachronistic music-industry standard 3song-demo. Send us something that is releasable on CDR, MiniDisc or good quality tape (we'll master it)
- Do you have a press release? If so take it out and throw it away. At this point we aren't interested in you; the music has to stand up on its own. Artist/album/track titles, an email or postal address plus a note saying something like 'this is a demo for BE\_Inc.' is all we need. If we're interested in your story then we'll ask (and we will, we're not ogres)

We always listen to all demos at least three times and write something in reply. Thus, it will take us a while to get back to you. Please be patient. We know the above sounds harsh but we are looking forward to hearing from you!

Updated Wednesday, 28 May 2008

Name								
Address_								
How did	you kı	now us	s?					
Express y	yourse	el f						
W	lant	to be	e informed	of our	activi	ti es?	Ti ck	here $\square$



## BurningEmptiness Incorporated

www.burningemptiness.com burningemptiness@gmail.com

# animal music > vegetal people

### Attitude is everything (mostly copypasted from FFR's manifesto)

/BurningEmptiness Inc. is a homemade microlabel run by B"L+DDN (who make the final decisions, soak up what little glory there is, write about themselves in the third person and tend to forget who exactly does what). We release great music in the genres of just about everything (dub ambient, grindcore, minimal, non-commercial pop, improvised weirdotronics of all types, noise, etc.) i.e. stuff we dig. BurningEmptiness Inc. is for us, for our artists, and for those interested in edge-music produced and distributed outside channels compromised by non-artistic concerns (yeah, this one was real punk).

/BurningEmptiness is not a stepping stone, a leg up, a calling card or any other kind of means to a more famous and celebrated end. We do not 'wannabe' big. It is a project in itself and all its ambition is in its quality and integrity. We are not interested in profit, sales, magazine coverage (with notable exceptions), in the charts, in large-scale distribution, in success as normally measured. In fact, being normal individuals in the society, we can actually say we got no interest in making profit or having an attitude. WHICH is our attitude. Our releases are produced cheaply and offered for sale at  $\epsilon$ 6 each, whatever the format, wherever you live. That said, we insist that the design and musical content are uniformly excellent. Costs are kept low by a combination of dedication and generosity and magic, not by any skimping on quality.

/Don't get us wrong: this isn't a hair-shirt, elitist, holier-thanthou operation. Quite the opposite: we are into life-affirming creative endeavour. We like all kinds of independent media (in fact, webzine coverage gives us most of the clients we have), email distribution lists, small independent mail order and catalogue based distributors, receiving interesting post, flyers, linking up with people overseas, trades and communication with the like-minded (and the other-minded too), gigs organised for the thankless love of it on a non-profit basis, and so on. BE Inc. is proud to be a node in this amazing network and it is lot of fun too. The whole music business as traditionally understood is largely irrelevant to us, which is kind of exciting. Let us spell it out further. We don't even want to make a living out of BE Inc.: not now, not ever. In fact, we can afford not to be influenced by commercial ideas because of our jobs and because we're, you know, just normal people. All we want to do is treat our artists and 'consumers' fairly and provide an outlet for stuff we dig without having to be compromised by other concerns. We believe that the official sanction of major reviews, a barcode and ubiquitous distribution is, at best, unreliable, and at worst insulting. Dropping 16 guid (that is €24, people, music is expensive over the channel) in HMV on what you've been told to buy is a risky strategy. It can sometimes pay off, but generally is an utter failure as a joyous life-enhancing experience. Let's just take it all outside.

Prices are €6/£5/\$8 per CDR. Subscribe for five records: €25/£15/\$30. Super-subscribe: €120/£100/\$200 will get you each and every forthcoming record for ever. All prices are postpaid all over the world. Highlight or tick the records you'd like and send well-hidden cash in €/£/\$ (best), or an IMO to our address, then send this order form to the address above & please don't forget to mention yours.



BE\_23 Margrave Ruediger vs. Trombone "live à Lyon"

dance music for robobottoms!



BE\_24 GintasK vs. DDN
"the pulse and click of your roboheart is melody
to my analogue to digital converter"

sonic haikus for winter



BE\_25 The Cosmic Nanou meets MooN "play in random order"

folk + psych + fuzz + noisetalgy



BE\_26 J e + [.] "schi zoï de anomi que"

electrocoustic guitars + musique concrete + glitch



BE\_27 Amanonn vs. Tin.RP "intelligence is female" Electroclash vs. electronoise



BE\_29 Yasushi Miura vs. Bodyvehicle "dub is from Mars and techno from Venus"

dreamy beats and dreamy ambiences



BE\_30 Nacre "hier et demain." 3in CDR

electrophone + saxophone + guitarphone + jazzophone



BE\_31 Objekt4
"Floor 27: specimen storage" 3in CDR

ambient & digital, melodic & noisy, relaxing & scary



BE\_32 The Bordellos/Perfect Blue "a gift of sunshine" 3in CDR

Psychedelism in pop, ambient and synthetic forms



BE\_33 0 vs. Moon "moonophonique part 1" 3in CDR

Guitar-assisted experimental sound research



BE $\_$ 34 Ondo vs. The Autrasian Goat 3in CDR

Drone doom vs. sludge



BE\_35 Whitenoisesound vs. .redshifts 3in CDR

swarms of static, walls of melody, floating



BE\_101 Noise Research Program #2 pro-pressed CD

 ${\tt Compilation: The \ Telescopes, \ Agathocles, \ etc.}$